PRESS KIT

Float

Know what you can spend today.

At a glance

APP **Float**	DEVELOPER **Friday Technologies Pty Ltd**	BASED IN **Australia**
PLATFORM **iPhone, iOS 17.6 or later**	CATEGORY **Finance**	CURRENT VERSION **1.1.0**
PRICE **Free, with optional Float Pro**	FLOAT PRO **US$2.99 / month or US$29.99 / year, 1-week free trial**	LANGUAGES **English, German, French, Spanish, Italian, Japanese, Simplified Chinese, Swedish, Norwegian**

About Float

Float answers one question: how much can I spend today? Instead of categories, budgets and bank connections, Float shows a single balance for the day, and it updates the moment you spend.

Logging takes seconds. Add an expense in a few taps, ask Siri, or set up an Apple Shortcuts automation so every Apple Pay purchase records itself. Float never asks for bank access. Your data stays on your iPhone and the app works offline.

Your balance is always within reach on a Home Screen widget, a Live Activity on the Lock Screen and Dynamic Island, and a Control Center toggle. Float Pro adds an on-device spending summary written by Apple Intelligence, daily spending limits, custom tags, Face ID protection and themes.

Key features

One balance for today
See exactly what's left to spend right now, not a monthly budget.

Siri and Shortcuts
Log an expense or pin your balance by voice, without opening the app.

Private by design
No bank connections or accounts. Data stays on device and works offline.

Spending limits (Pro)
Set a daily cap and get notified before you go over.

Automatic with Apple Pay
A Shortcuts automation logs every Apple Pay purchase with no syncing delay.

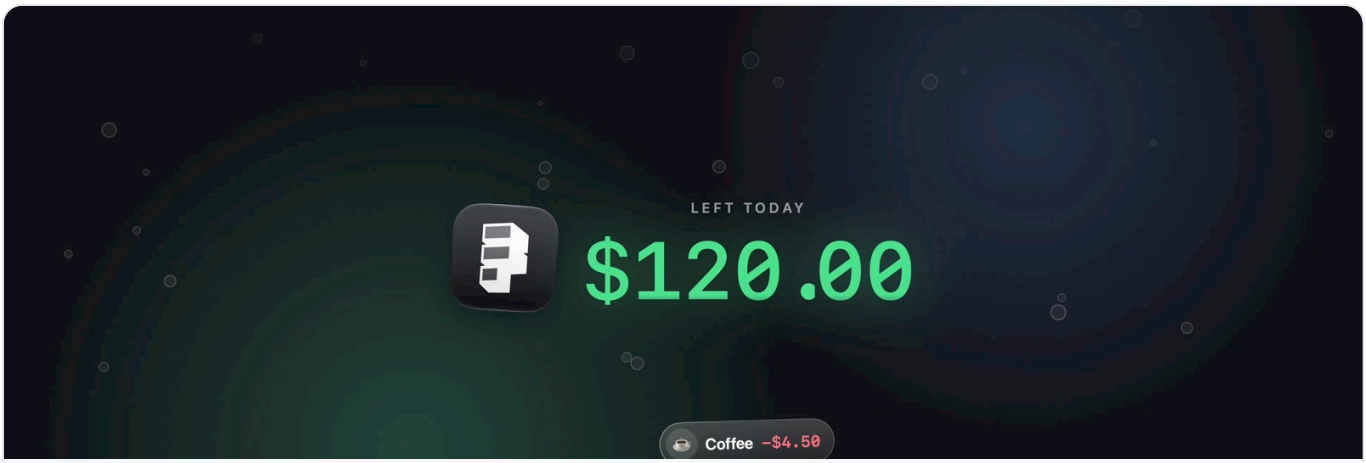
Widgets and Live Activity
Your balance on the Home Screen, Lock Screen, Dynamic Island and Control Center.

On-device insights (Pro)
Apple Intelligence summarises your spending privately, on iPhone.

Built for the latest iPhones
Liquid Glass design, iPhone Duo layouts, and full Dynamic Type and VoiceOver support.

Assets

Full-resolution files, including the App Preview video, are available to download from the online press kit.

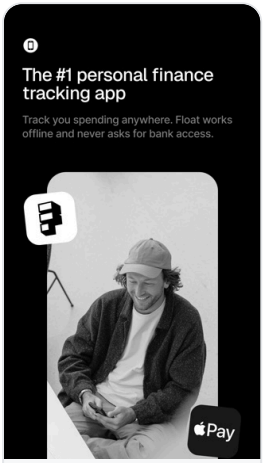


Banner

PNG · 3840 × 1646

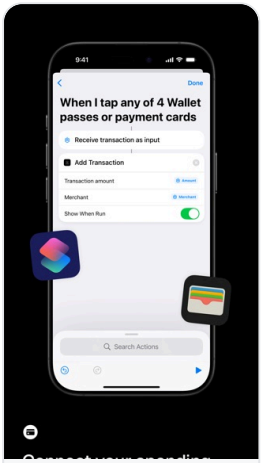
App icon

PNG · 1024 × 1024



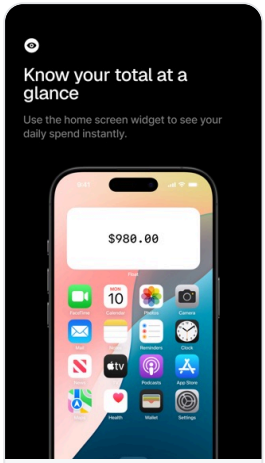
Track anywhere

PNG · 1290 × 2796



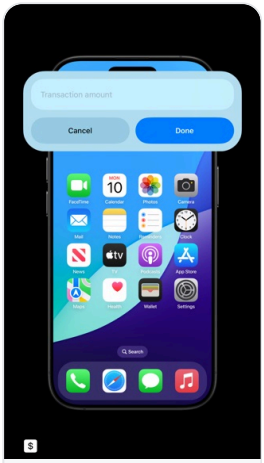
Apple Shortcuts

PNG · 1290 × 2796



Home Screen widget

PNG · 1290 × 2796



Quick add

PNG · 1290 × 2796

Press contact

For interviews, review access or more assets, email team@friday.engineering.

- Please don't alter, recolour or crop the app icon.
- Write the name as "Float", with a capital F.
- Apple, Apple Pay, Siri, iPhone and App Store are trademarks of Apple Inc.